How to create an attractive portfolio?

Instruction for every section + final checklist.
What’s should be included in the Contact section?

- Email
- Phone Number
- Location
- Website
- Social Media

Make sure to:

- Include there the most essential information for your recipients.
- Put contact section in easy to find a place.
- Use CTA (Call-To-Action) buttons.
What’s should be included in the About me section?

- An overview of your professional experience
- Your education and any notable academic achievements
- Your skills and areas of expertise
- Your areas of interest
- A brief introduction to your personality

Make sure to:

→ Don’t put too much information about your personal life.

→ Show your most relevant skills/experience.
What's should be included in the Gallery section?

- The best projects
- A brief description of each piece, including the media and dimensions
- The date the work was created
- The location where the work was created

Make sure to:

- Limit the number of shown projects.
- Put your projects in an organized way (for example by category).
- Optimize all content.
What's should be included in the Results section?

- The clear results of your work
- A discussion of the findings and their implications

Make sure to:

- Highlight the findings of the portfolio assessment.
- Show results in a clear and concise manner (for example an infographic).
- Make it easy to understand for readers who are not experts in the field.
Testimonials

What's should be included in the Testimonials section?

- Testimonials from satisfied customers
- Basic informations about people issuing opinions

Make sure to:

→ Include only real testimonials.
→ Choose the most honest and extensive testimonials.
Before launching your portfolio...

- Optimize all your content.
- Make sure that you are focused on relevant keywords.
- Check spelling and grammar.
- Make sure all links work.
- Ensure that your portfolio is responsive.
- Check of everything is clear and organized.
- Ensure all content are formatted correctly.
- Make sure the website is easy to navigate.
The first step to developing on the web is your website.

Grow, gain customers and true independence in the network! Create with BOWWE now!

CREATE AN ACCOUNT