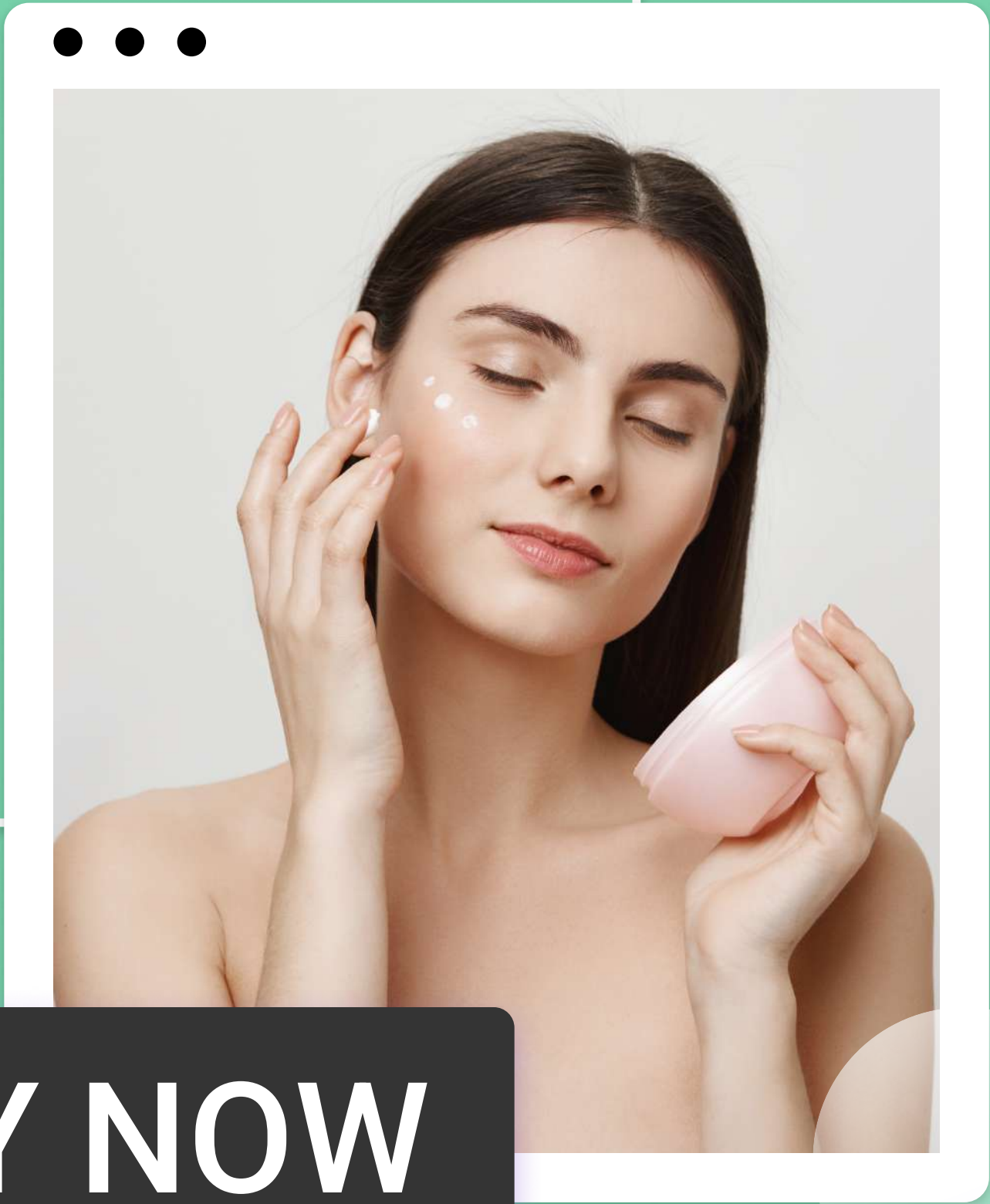




ULTIMATE GUIDE FOR CREATING



A MARKETING FUNNEL

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BOWWE

Increase Your Traffic With Marketing Funnel!

Do you have a low sale on the site? Can't keep your customers for longer? It is best at this point to reach for the marketing funnel.

Creating a proper marketing funnel will help you to have an insight into every stage of a potential customer's interaction with your brand and later with your offer. Having each set of such an interaction planned, will allow you to better respond to the needs of your recipients, making them your loyal customers.

In this material, you will create your marketing funnel step by step. If you are looking for more information on the marketing funnel, see this article: <https://bowwe.com/en/blog/how-create-modern-marketing-funnel>. For more information about growing business visit the [BOWWE Blog](#) or write to us by e-mail to hello@bowwe.com.

Creation of modern marketing funnel

There are several steps involved in creating a marketing funnel. For each of them, we have selected essential and best-working solutions. At each stage, you also have a place to add your own solutions that you believe will enhance the effectiveness of your marketing funnel.

STEP 1

Increase brand awareness

- Improve SEO
- Add your location to Apple Maps and Google Maps
- Invest a small amount in advertising on social media
- Join media that bring together your audience
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Creation of modern marketing funnel

STEP 2

Arouse the interest of recipients

- Publish a few articles on the page
- Be active on social media
- Provide current information to your audience
- Create a Landing Page
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STEP 3

Build trust

- Show good reviews
- Add beautiful photos and descriptions
- Offer something more
- Create valuable content on your blog
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Creation of modern marketing funnel

STEP 4

Take care of details

- Use CTA buttons to convince customers to take action
- Make sure your website works flawlessly
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STEP 5

Maintain customer satisfaction

- Offer a code for the next shopping
- Create a newsletter
- Add something extra
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Creation of modern marketing funnel

STEP 6

Strengthen customer loyalty

- Build a community around your brand
- Expand the offer
- Create a loyalty program
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STEP 7

Get support

- Drive customers to share feedback
- Encourage customers to create content with your brand
- Offer a higher level of service to loyal customers
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Modern marketing funnel template

Exposure

You work to increase the existence of your brand in the minds of your recipients.

Dicoverry

People find your brand.

Consideration

Potential customers consider purchasing your offer.

Conversion

Recipients purchase your offer.

Customers Relationship

Developing relationships with your customers.

Retention

Your customers make a new purchase of your offer.

BOWWE

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**Do you have questions or would you
like to share your knowledge with us?**

Please contact the BOWWE.com team by mail

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Source:

[How To Create a Marketing Funnel?
\[+ Template To Download\]](#)

Check also:

[Website vs. Social Media. What Will Grow
Your Business Better?](#)

[Top 12 Reliable Tricks To Boost Sales On Website!](#)

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About BOWWE:

BOWWE contains everything essential for any web designer, agency, or business to create a stunning website and become visible on the web. The intuitive drag-and-drop creator lets you release your ingenuity and talent by creating better and better websites. Forget about limitations. In BOWWE every website's element can be customized with pixel-perfect accuracy.

A remarkable website, highly converting Landing Page, eye-catching Portfolio, or any other online project. With an impressive BOWWE Builder, all your ideas can be brought to life!

Grow your business with rocket SEO, key integrations, powerful apps, and data-driven support. Design, implement, optimize and become a web-ruler!

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<https://bowwe.com/en/blog>

Facebook:

<https://www.facebook.com/BowweBuilder/>

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https://www.instagram.com/bowwe_websitebuilder/

The first step to developing on the web is
your website.

Grow, gain customers and true independence in the
network! Create with BOWWE now!

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